## Sequential allocation of indivisible goods

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#### joint work with ...



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Maximizing the social welfare

#### A simple example

Suppose you are coaching a football team and you want to divide your players into two teams for a practice match.

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Suppose you are coaching a football team and you want to divide your players into two teams for a practice match.

- Nominate two captains and let them take turns in picking team members
- What is the best picking order?
  - alternating: 1,2,1,2,1,2,1,2,1,2,1,2
  - alternating and reversing: 1,2,2,1,1,2,2,1,1,2,2,1
  - ???

Captain 1







Captain 1





Captain 2



Captain 1







• Captain 2





Captain 1



• Captain 2











Captain 1











Captain 1











Captain 1



Captain 2



Captain 1







Captain 1





Captain 2



Captain 1









Captain 2





• Captain 1







Captain 2





• Captain 1



• Captain 2







• Captain 1









Captain 2





• Captain 1



Captain 2



#### The order makes a difference

#### Preference orders





#### Background

- How do we best share resources between competing agents?
- Best can mean different things (fair, efficient, ...)
- Resources can be
  - divisible (mineral rights, viewing times, etc.) or
  - indivisible (machines, holiday slots, time slots for landing and take-off, etc.)

#### Background

- How do we best share resources between competing agents?
- Best can mean different things (fair, efficient, ...)
- Resources can be
  - divisible (mineral rights, viewing times, etc.) or
  - indivisible (machines, holiday slots, time slots for landing and take-off, etc.)
- The allocation of scarce resources is an abundant problem in many economic and social contexts, in engineering, algorithm design, etc.
- Therefore, it is of great interest to
  - theoretically understand the related phenomena, and
  - develop good allocation mechanisms.

#### Cake-cutting (fair division)

#### Cut-and-choose

- Dividing a cake between two persons
- The first person cuts the cake into two parts
- The second person chooses which part to take



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#### More agents

- Different solutions depending on fairness notion
  - Banach, Knaster, Steinhaus 1947
  - Selfridge; Conway 1960
  - Brams, Taylor 1995



## From fair division to social welfare maximization

- To compare division mechanisms the agent's shares have to be evaluated using a *utility* function.
- *Fair* division usually tries to balance utilities: Every agent should be satisfied with the outcome.
- Game theory studies the effect of strategic decision making.

#### A different aspect

A central agency that manages the allocation process might be interested in maximizing a global quality measure, while the opinions of individual agents might be irrelevant.

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#### Problem [Bouveret, Lang 2011]

Maximize the *social welfare* over a class of allocation mechanisms.

Preference order

Permutation  $\pi$  of the set  $[k] = \{1, \ldots, k\}$ 

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#### Utilities

Values k, k - 1, k - 2, ..., 1

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#### Utilities

Values k, k - 1, k - 2, ..., 1

#### Additivity assumption

The utility of a subset  $A \subseteq [k]$  is the sum of the utilities of the elements of A.

# Available items $1-\frac{2}{2}=\frac{3}{3}=\frac{4}{3}=4-\frac{2}{2}=5-\frac{4}{2}=6-\frac{1}{2}$ Profile

## (1,2,3,4,5,6), (1,4,2,5,3,6)

Availab	le items				
1- 👷	2 – 🍂	3 – 🐔	4 - 🍂	5 – 👷	6 - 5

Ρ	rofil	e

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$

Allocation		
Agent 1	Agent 2	

Utilities		
Agent 1:		
Agent 2:		



Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$



Utilities		
Agent 1:	6	
Agent 2:		

# Available items $2 - \underbrace{3}_{3} - \underbrace{4}_{5} - \underbrace{5}_{2} - \underbrace{6}_{5} - \underbrace{5}_{6} -$

Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$



Utilities		
Agent 1:	6	
Agent 2:	5	



Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$









Utilities	
Agent 1:	6 + 5
Agent 2:	5

# Example for n = 2, k = 6, alternating

# 

Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$

Allocation









Utilities	
Agent 1:	6 + 5
Agent 2:	5+3

# Example for n = 2, k = 6, alternating

# Available items 3 - 5 6 - 5

#### Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$

#### Allocation



#### Utilities

- Agent 1: 6+5+4 = 15
- Agent 2: 5+3

# Example for n = 2, k = 6, alternating



#### Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 5, 3, 6)$$

#### Allocation



#### Utilities

Agent 1: 6+5+4=15Agent 2: 5+3+1=9

 $\implies$  social welfare 15 + 9 = 24

# Example for n = 2, k = 6, alternating and reversing



#### Profile

$$(1, 2, 3, 4, 5, 6), (1, 4, 2, 3, 5, 6)$$

#### Allocation



#### Utilities

Agent 1: 6+4+2=12Agent 2: 5+4+1=10

 $\implies$  social welfare 12+10 = 22

# Allocation policies

#### Policy

 $p = p_1 \dots p_k \in [n]^k$ 

In step *i* agent  $p_i$  picks an item.

#### Truthful behaviour

Among the available items, the agent always picks the best according to her ranking.

Individual utilities

 $u_i(R, p)$  – Utility of agent *i* for profile *R* and policy *p* 

#### Social welfare

$$\mathsf{sw}(R,p) = \sum_{i=1}^{n} u_i(R,p)$$

# **Problem formulation**

For a given probability P on the set  $\mathcal{R}$  of all profiles we consider

Expected utilities and social welfare

$$\overline{u}_i(p) = \sum_{R \in \mathcal{R}} P(R) u_i(R,p)$$
 and  $\overline{sw}(p) = \sum_{R \in \mathcal{R}} P(R) sw(R,p)$ 

• Linearity of expectation: 
$$\overline{sw}(p) = \sum_{i=1}^{n} \overline{u}_i(p)$$
.

• Here P is always the uniform distribution on  $\mathcal{R}$ .

#### Conjecture [Bouveret & Lang 2011]

The expected social welfare is maximized by the alternating policy

$$p = 12...(n-1)n 12...(n-1)n .... 12...(n-1)n ...$$

#### Theorem (K,Narodytska,Walsh 2013+)

The expected utilities  $\overline{u}_i(p)$  can be computed in linear time.

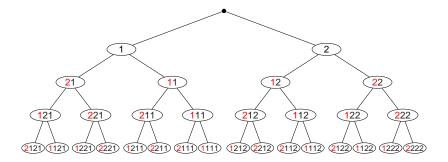
#### Theorem (K,Narodytska,Walsh 2013+)

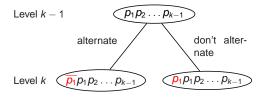
For a linear utility function and n = 2 agents the expected social welfare is maximized by the alternating policy p = 121212...

#### Theorem (K,Narodytska,Walsh 2013+)

For Borda utility and n agents the expected social welfare is  $\frac{nk^2}{n+1} + O(k)$  and this is asymptotically optimal.

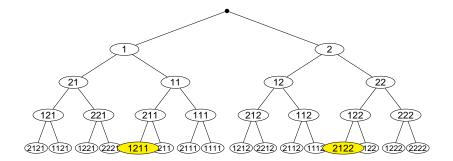
# The policy tree







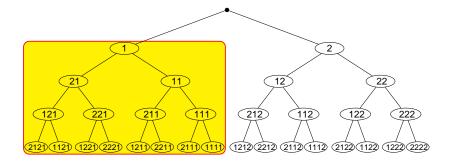
# The policy tree



#### Reducing symmetry

$$\overline{u}_1(1211) = \overline{u}_2(2122), \qquad \overline{u}_2(1211) = \overline{u}_1(2122).$$
$$\implies \overline{sw}(1211) = \overline{sw}(2122)$$

# The policy tree



#### Reducing symmetry

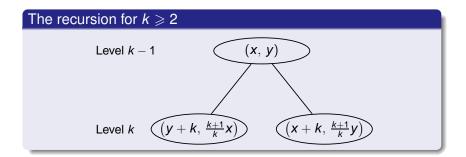
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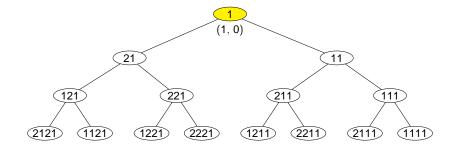
 $\implies$  It is sufficient to consider the left subtree.

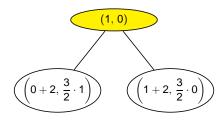
# Recursive computation of the expected utilities

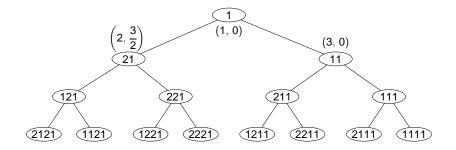
- With a policy we associate a pair (*x*, *y*) where
  - x is the expected utility for the starting agent,
  - y is the expected utility for the other agent.

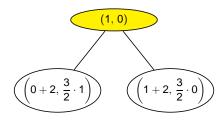
• The root node 
$$(k = 1)$$
: (1,0)

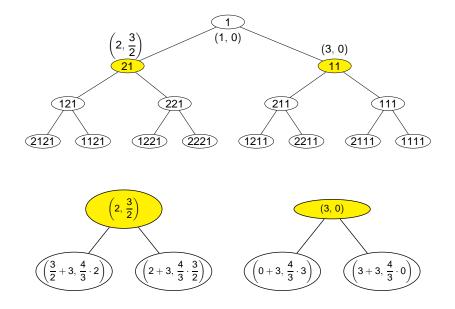


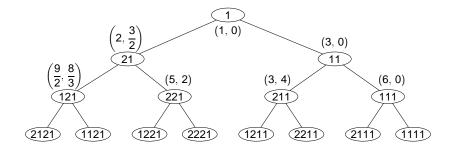


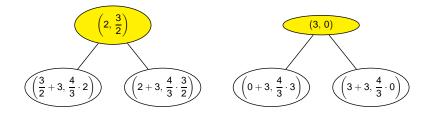


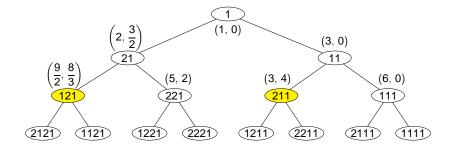


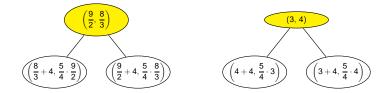


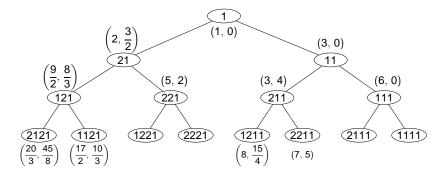


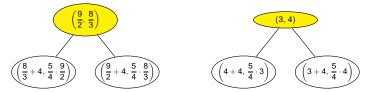


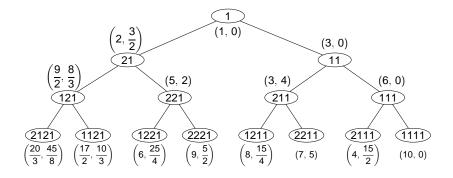


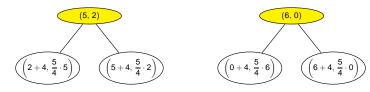












# Solution for the alternating policy

• Let  $\hat{p}^k$  denote the alternating policy of length k,  $\hat{p}^k = 1212...$ 

#### Theorem (K,Narodytska,Walsh 2013+)

The expected social welfare for the alternating policy is

$$\overline{\mathrm{sw}}\left(\widehat{p}^{k}\right)=rac{k(2k+1)}{3}+O(\sqrt{k}).$$

The expected utility difference between the agents is

$$d_k := \overline{u}_1\left(\widehat{p}^k\right) - \overline{u}_2\left(\widehat{p}^k\right) = \frac{k}{3} + O(\sqrt{k}).$$

#### **Defect pairs**

For a policy p we measure the deviation from  $\hat{p}^k$  by the pair

$$(x_{
ho},y_{
ho}) = \left(\overline{u}_{1}(
ho) - \overline{u}_{1}\left(\widehat{
ho}^{k}
ight), \ \overline{u}_{2}(
ho) - \overline{u}_{2}\left(\widehat{
ho}^{k}
ight)
ight)$$

• 
$$\overline{\mathrm{sw}}(\rho) - \overline{\mathrm{sw}}(\widehat{\rho}^k) = x_\rho + y_\rho$$

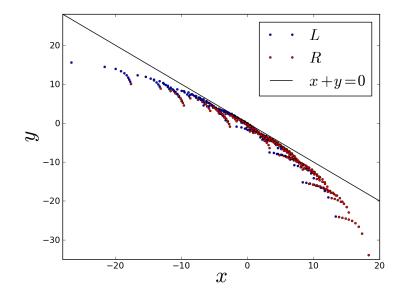
• The optimality of  $\hat{p}^k$  for all k is equivalent to

#### Theorem

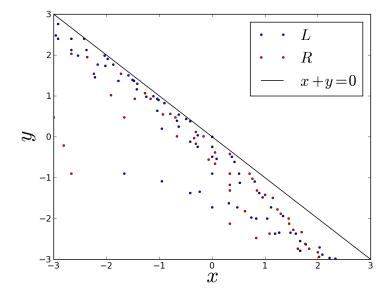
For all  $k \ge 1$ , if (x, y) is the defect pair for a policy of length k then

$$x + y \leq 0.$$

# Defect pairs for k = 10

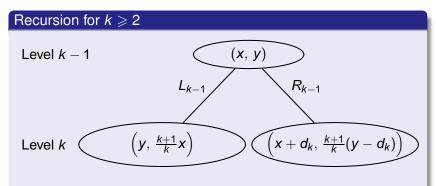


# "Small" defect pairs for k = 10



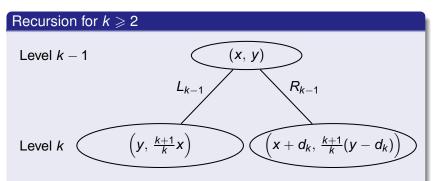
# Recursion for defect pairs

• (0,0) is the only defect pair for k = 1.



# **Recursion for defect pairs**

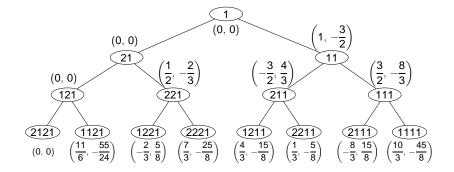
• (0,0) is the only defect pair for k = 1.



where  $d_k$  is the utility difference for the alternating policy:

$$d_k = \overline{u}_1\left(\widehat{\rho}^k\right) - \overline{u}_2\left(\widehat{\rho}^k\right).$$

# Defect pairs in the policy tree



# Proof strategy

#### Prove by induction on *k* the following statement:

#### Proposition

If (x, y) is a defect pair for a policy of length k then

- Generalize the optimality result for the alternating policy to
  - more than two agents,
  - convex utility functions, i.e. the utility difference between consecutive items decreases with the rank,
  - different probability distributions on the set of profiles.
- Study different social welfare measures.
- What happens if agents behave strategically?