# Sequential allocation of indivisible goods 

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## Outline

(1) Introduction
(2) Sequential allocation policies
(3) Maximizing the social welfare

## A simple example

Suppose you are coaching a football team and you want to divide your players into two teams for a practice match.

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Suppose you are coaching a football team and you want to divide your players into two teams for a practice match.

- Nominate two captains and let them take turns in picking team members
- What is the best picking order?
- alternating: $1,2,1,2,1,2,1,2,1,2,1,2$
- alternating and reversing: $1,2,2,1,1,2,2,1,1,2,2,1$
- ???

Example: Alternating policy

- Captain 1

- Captain 2


121212

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- Captain 1

- Captain 2


121212

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- Captain 1

- Captain 2


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- Captain 1

- Captain 2


121212

Example: Alternating policy

- Captain 1

- Captain 2


121212

## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

## Example: Alternating and reversing policy

- Captain 1

- Captain 2

$12 \mathbf{2} 112$


## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

## Example: Alternating and reversing policy

- Captain 1

- Captain 2


122112

Preference orders

- Captain 1
- Captain 2



## Alternating

- Captain 1

- Captain 2


## Alternating and reversing

- Captain 1

- Captain 2

- How do we best share resources between competing agents?
- Best can mean different things (fair, efficient, ...)
- Resources can be
- divisible (mineral rights, viewing times, etc.) or
- indivisible (machines, holiday slots, time slots for landing and take-off, etc.)
- How do we best share resources between competing agents?
- Best can mean different things (fair, efficient, ...)
- Resources can be
- divisible (mineral rights, viewing times, etc.) or
- indivisible (machines, holiday slots, time slots for landing and take-off, etc.)
- The allocation of scarce resources is an abundant problem in many economic and social contexts, in engineering, algorithm design, etc.
- Therefore, it is of great interest to
- theoretically understand the related phenomena, and
- develop good allocation mechanisms.

Cut-and-choose

- Dividing a cake between two persons
- The first person cuts the cake into two parts
- The second person chooses which part to take


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## More agents

- Different solutions depending on fairness notion
- Banach, Knaster, Steinhaus 1947
- Selfridge; Conway 1960
- Brams, Taylor 1995
- To compare division mechanisms the agent's shares have to be evaluated using a utility function.
- Fair division usually tries to balance utilities: Every agent should be satisfied with the outcome.
- Game theory studies the effect of strategic decision making.


## A different aspect

A central agency that manages the allocation process might be interested in maximizing a global quality measure, while the opinions of individual agents might be irrelevant.

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## Problem [Bouveret, Lang 2011]

Maximize the social welfare over a class of allocation mechanisms.

- $n$ agents compete for $k$ items


## Preference order

Permutation $\pi$ of the set $[k]=\{1, \ldots, k\}$

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Utilities
Values $k, k-1, k-2, \ldots, 1$

## Formal setup

- $n$ agents compete for $k$ items


## Preference order <br> Permutation $\pi$ of the set $[k]=\{1, \ldots, k\}$

## Preference profile

$n$-tuple $R=\left(\pi_{1}, \ldots, \pi_{n}\right)$ of preference orders

## Utilities

Values $k, k-1, k-2, \ldots, 1$
Additivity assumption
The utility of a subset $A \subseteq[k]$ is the sum of the utilities of the elements of $A$.

## Example for $n=2, k=6$, alternating

Available items

Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

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Available items

Profile

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Allocation
Agent 1
Agent 2

## Utilities

Agent 1:
Agent 2:

## Example for $n=2, k=6$, alternating

Available items

$$
\text { 1- } 2-43450
$$

Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation


Agent 2

## Utilities

Agent 1:
Agent 2:

## Example for $n=2, k=6$, alternating

Available items


Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation


Agent 2


Utilities
Agent 1:
Agent 2:
5

## Example for $n=2, k=6$, alternating

Available items


Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation
Agent 1

Agent 2


## Utilities

Agent 1: $\quad 6+5$
Agent 2: 5

## Example for $n=2, k=6$, alternating

Available items

$$
3-y \quad 5-y^{2} 5 \sin 5
$$

Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation

Utilities
Agent 1: $\quad 6+5$
Agent 2: $5+3$

## Example for $n=2, k=6$, alternating

Available items
$3-y$

$$
6-\frac{5}{3}
$$

Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation


Utilities
Agent 1: $\quad 6+5+4=15$
Agent 2: $5+3$

## Example for $n=2, k=6$, alternating

Available items


Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,5,3,6)
$$

Allocation


Utilities
Agent 1: $\quad 6+5+4=15$
$\Longrightarrow$ social welfare $15+9=24$
Agent 2: $\quad 5+3+1=9$

## Example for $n=2, k=6$, alternating and reversing

Available items


Profile

$$
(1,2,3,4,5,6), \quad(1,4,2,3,5,6)
$$

Allocation


## Utilities

Agent 1: $\quad 6+4+2=12$
$\Longrightarrow$ social welfare $12+10=22$
Agent 2: $\quad 5+4+1=10$

## Allocation policies

## Policy

$p=p_{1} \ldots p_{k} \in[n]^{k} \quad$ In step $i$ agent $p_{i}$ picks an item.

## Truthful behaviour

Among the available items, the agent always picks the best according to her ranking.

## Individual utilities

$u_{i}(R, p)$ - Utility of agent $i$ for profile $R$ and policy $p$

Social welfare

$$
\operatorname{sw}(R, p)=\sum_{i=1}^{n} u_{i}(R, p)
$$

For a given probability $P$ on the set $\mathcal{R}$ of all profiles we consider
Expected utilities and social welfare

$$
\bar{u}_{i}(p)=\sum_{R \in \mathcal{R}} P(R) u_{i}(R, p) \quad \text { and } \quad \overline{\operatorname{sw}}(p)=\sum_{R \in \mathcal{R}} P(R) \operatorname{sw}(R, p)
$$

- Linearity of expectation: $\overline{\operatorname{sw}}(p)=\sum_{i=1}^{n} \bar{u}_{i}(p)$.
- Here $P$ is always the uniform distribution on $\mathcal{R}$.


## Conjecture [Bouveret \& Lang 2011]

The expected social welfare is maximized by the alternating policy

$$
p=12 \ldots(n-1) n 12 \ldots(n-1) n \ldots \ldots 12 \ldots(n-1) n \ldots
$$

## Main results

## Theorem (K,Narodytska,Walsh 2013+)

The expected utilities $\bar{u}_{i}(p)$ can be computed in linear time.

## Theorem (K,Narodytska,Walsh 2013+)

For a linear utility function and $n=2$ agents the expected social welfare is maximized by the alternating policy $p=121212 \ldots$

## Theorem (K,Narodytska,Walsh 2013+)

For Borda utility and $n$ agents the expected social welfare is $n k^{2}$
$\frac{n+1}{n+1}+(k)$ and this is asymptotically optimal.

The policy tree



Reducing symmetry

$$
\begin{gathered}
\bar{u}_{1}(1211)=\bar{u}_{2}(2122), \quad \bar{u}_{2}(1211)=\bar{u}_{1}(2122) \\
\\
\Longrightarrow \overline{\operatorname{sw}}(1211)=\overline{\operatorname{sw}}(2122)
\end{gathered}
$$



Reducing symmetry

$$
\begin{aligned}
\bar{u}_{1}(1211)= & \bar{u}_{2}(2122), \quad \bar{u}_{2}(1211)=\bar{u}_{1}(2122) \\
& \Longrightarrow \overline{\operatorname{sw}}(1211)=\overline{\operatorname{sw}}(2122)
\end{aligned}
$$

$\Longrightarrow$ It is sufficient to consider the left subtree.

- With a policy we associate a pair $(x, y)$ where
- $x$ is the expected utility for the starting agent,
- $y$ is the expected utility for the other agent.
- The root node $(k=1)$ :


The recursion for $k \geqslant 2$


## Utilities for the first four levels



## Utilities for the first four levels



## Utilities for the first four levels



## Utilities for the first four levels



## Utilities for the first four levels



## Utilities for the first four levels



## Utilities for the first four levels



## Solution for the alternating policy

- Let $\hat{p}^{k}$ denote the alternating policy of length $k$, $\widehat{p}^{k}=1212 \ldots$


## Theorem (K,Narodytska,Walsh 2013+)

The expected social welfare for the alternating policy is

$$
\overline{\mathrm{sw}}\left(\hat{p}^{k}\right)=\frac{k(2 k+1)}{3}+O(\sqrt{k})
$$

The expected utility difference between the agents is

$$
d_{k}:=\bar{u}_{1}\left(\hat{p}^{k}\right)-\bar{u}_{2}\left(\hat{p}^{k}\right)=\frac{k}{3}+O(\sqrt{k}) .
$$

## Defect pairs

For a policy $p$ we measure the deviation from $\hat{p}^{k}$ by the pair

$$
\left(x_{p}, y_{p}\right)=\left(\bar{u}_{1}(p)-\bar{u}_{1}\left(\hat{p}^{k}\right), \bar{u}_{2}(p)-\bar{u}_{2}\left(\hat{p}^{k}\right)\right)
$$

- $\overline{\operatorname{sw}}(p)-\overline{\operatorname{sw}}\left(\hat{p}^{k}\right)=x_{p}+y_{p}$
- The optimality of $\hat{p}^{k}$ for all $k$ is equivalent to


## Theorem

For all $k \geqslant 1$, if $(x, y)$ is the defect pair for a policy of length $k$ then

$$
x+y \leqslant 0 .
$$

Defect pairs for $k=10$



- $(0,0)$ is the only defect pair for $k=1$.

Recursion for $k \geqslant 2$
Level $k$ - 1


- $(0,0)$ is the only defect pair for $k=1$.


## Recursion for $k \geqslant 2$

Level $k-1$

where $d_{k}$ is the utility difference for the alternating policy:

$$
d_{k}=\bar{u}_{1}\left(\hat{p}^{k}\right)-\bar{u}_{2}\left(\hat{p}^{k}\right) .
$$

## Defect pairs in the policy tree



Prove by induction on $k$ the following statement:

## Proposition

If $(x, y)$ is a defect pair for a policy of length $k$ then
(1) $x+y \leqslant 0$,
(2) $\forall m \geqslant 1:\left(x^{\prime}, y^{\prime}\right)=R_{k+m-1} \circ \cdots \circ R_{k}(x, y) \Longrightarrow x^{\prime}+y^{\prime} \leqslant 0$,
(3) $\forall m \geqslant 1:\left(x^{\prime}, y^{\prime}\right)=R_{k+m-1} \circ \cdots \circ R_{k+1} \circ L_{k}(x, y) \Longrightarrow x^{\prime}+y^{\prime} \leqslant 0$.


- Generalize the optimality result for the alternating policy to
- more than two agents,
- convex utility functions, i.e. the utility difference between consecutive items decreases with the rank,
- different probability distributions on the set of profiles.
- Study different social welfare measures.
- What happens if agents behave strategically?

